



**NATIONAL SOCIETY OF BLACK ENGINEERS
GEORGE MASON UNIVERSITY
CORPORATE SPONSORSHIP PACKET**



2021-2022 Academic Year

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Letter From the President

Dear Potential Sponsor,

Thank you for taking the time to consider sponsoring George Mason University's (GMU) chapter of the National Society of Black Engineers (NSBE). I know your organization is dedicated to diversity and inclusion, so I wanted to reach out to you to give you an opportunity to support a Black STEM student organization. The national mission of NSBE is "to increase the number of culturally responsible Black engineers who excel academically, succeed professionally, and positively impact the community." At a local level, your contribution will help support our chapter's efforts to provide leadership training, professional development services, scholarships, and more to the GMU community.

As a sponsor, we are asking that you support us by providing a one-time cash donation, ongoing cash donations, sponsoring a chapter scholarship, and/or providing employees as mentors and resources for our chapter members. For more information on how cash donations will be used, refer to page nine for a breakdown of chapter budgetary needs. In appreciation of your generosity, we have detailed opportunities available to you based on your contribution on page 10 for more details.

We hope we can count on your support to continue producing Black engineers that uphold the national NSBE mission. I would be happy to chat with you to discuss this exciting opportunity for both of us. You can reach our treasurer Isaiah Epps directly at gmutreasurer5025@gmail.com or you can reach me at gmunsbe1@gmail.com.

Sincerely,

Alissa Wells

Alissa Wells

National Society of Black Engineers

President



Meet Our Executive Board



Alissa Wells
President
Bioengineering



Kelly-Ann Downer
Vice President
Cybersecurity
Engineering



Tyvelt Singleton
Secretary
Cybersecurity
Engineering



Isaiah Epps
Treasurer/ Senator
Civil Engineering



Logan Rice
Senator
Information
Technology



Gerald Cope Jr.
Public Relations
Chair
Civil Engineering



Meet Our Executive Board



Abigail Williams
Membership Chair
Neuroscience



Sumaya Ibrahim
Publications Chair
Systems
Engineering



D'Marco Mobley
Programs Chair
Information
Technology



Evonna Jenkins
Pre-Collegiate
Initiative Chair
Cybersecurity
Engineering



Monika Blakely
Telecommunications
Chair
Information
Technology

Meet Our Executive Board

Position	Name	Email
President	Alissa Wells	gmu.nsbe1@gmail.com
Vice President	Kelly-Ann Downer	gmunsbe.vicepres@gmail.com
Secretary	Tyvelt Singleton	nsbegmusecretary@gmail.com
Treasurer/Senator	Isaiah Epps	gmutreasurer5025@gmail.com
Senator	Logan Rice	gmunsbe.senator@gmail.com
Public Relations Chair	Gerald Cope Jr.	gmunsbe.pr@gmail.com
Membership Chair	Abigail Williams	nsbegmumem@gmail.com
Publications Chair	Sumaya Ibrahim	gmunsbepublications@gmail.com
Programs Chair	D'Marco Mobley	gmuprogramschair@gmail.com
Pre-Collegiate Initiative Chair	Evonna Jenkins	gmuprecollegei@gmail.com
Telecommunications Chair	Monika Blakely	gmutelecomc@gmail.com



About NSBE

The National Society of Black Engineers (NSBE) is a 501(c)(3) nonprofit organization dedicated to the academic and professional success of Black engineering and technical students and professionals. NSBE offers its members leadership training, professional and academic development, mentoring opportunities, community service outreach programs, and scholarships.

Mission: To increase the number of culturally responsible Black engineers who excel academically, succeed professionally and positively impact the community.

Organization: NSBE is one of the largest student-managed associations in the country, comprised of more than 600 chapters nationwide and overseas. These chapters are geographically divided into six regions and are governed by a national executive board.

Membership: NSBE has more than 24,000 active collegiate and professional members. Its membership has also grown to include over 3,600 pre-college students in addition to chapters in Africa, Asia, Canada, the Caribbean, and Europe.

Conferences: NSBE annually hosts 18 regional conferences, a national leadership training institute, an international conference, and a national convention, which draws close to 10,000 attendees.



About GMU NSBE

Founded in 1992, GMU NSBE is the preeminent organization for Black students pursuing STEM degrees at George Mason University. Additionally, GMU NSBE is a proud affiliate of Region Two – whose members represent more than 149 Chapters throughout Pennsylvania, Delaware, Maryland, Washington, D.C., West Virginia, Virginia, North Carolina, South Carolina, Europe, North Africa, and the Middle East. Through the support of the national organization, the College of Engineering and Computing at George Mason University, and corporate sponsorship, GMU NSBE supports Black GMU STEM students by helping them develop socially, academically, and professionally.



Programs & Events

Chapter Events

GENERAL BODY MEETINGS

New and returning members will get the chance to learn more about NSBE, our mission for the new academic year, upcoming events, and how to become involved with the organization. They will also be able to meet and network with those in attendance.

PROFESSIONAL DEVELOPMENT EVENTS

We offer our members different development workshops throughout the academic year which include resume reviews, practice interviews, networking events, and more. These events allow our members to hone their professional skills so that they can be successful after graduation.

STUDY HALL SESSIONS

Our chapter facilitates study halls for members three times a week. This promotes an environment for academic success, gives members a reliable location to study each week and an opportunity to collaborate with other NSBE members.

RECRUITMENT EVENTS

Our chapter gives top companies a chance to come speak with our members to tell them about their company and what job opportunities they have available. Recruiters will be able to network with members to find potential new employees or interns.

ACADEMIC EXCELLENCE WORKSHOPS

Academic excellence events help our members to not only succeed in their classes, but also acquire skills that will make them stand out in the job market. Some examples of these workshops are: note taking workshops, test prep workshops, Python workshops, 3D printing workshops and more.

PRE-COLLEGIATE INITIATIVE EVENTS

Our chapter hosts events catered to K-12 students in the community. These events are to help increase interest in going to college and pursuing STEM degrees in Black students and other minorities.



Programs & Events

National/Regional Events

REGION 2 LEADERSHIP CONFERENCE

The Regional Leadership Conference (RLC) is targeted specifically towards Chapter and Professional leadership. Attendees receive three days of position-focused training, professional and leadership development, and an opportunity to network with peers throughout the region. The goal is that leaders leave RLC with the knowledge and tools to be successful as the Model Region and a connection to the NSBE mission. With these new skills, attendees will be able to take their chapters to the next level as they all strive to meet the new regional objectives.

FALL REGIONAL CONFERENCE

The Fall Regional Conference (FRC) is our region's very own mini-Convention before the entire Society reconvenes for Annual Convention in the spring. During FRC, you can expect to see revolutionary programming and workshops that will focus on cultural development, financial literacy, leadership development, academic success and much more. Additionally, FRC will see opportunities for Region II's membership to further their professional careers at our Career Fair where they will be able to connect with companies seeking interns and full-time employees.

ZONE SUMMITS

Zone summits allow our chapter to network and fellowship with other chapters within our zone, the "Terror" zone, to get to know each other as well as participate in activities and workshops catered to this specific zone. The "Terror" Zone is a subset of Region 2 and consists of Maryland, Washington D.C., & Northern Virginia.

ANNUAL NATIONAL CONVENTION

The Annual Convention showcases Black students and professionals who have a passion for Science, Technology, Engineering and Math (STEM), who are high achievers in these fields and who are channeling their dedication to advance their communities and society at large. This convention will usually attract more than 10,000 aspiring and practicing engineers, educators, representatives of more than 200 academic institutions, government agencies, corporations and nonprofit organizations.

The convention features high-profile speakers, panel discussions, dynamic workshops, networking sessions, community engagement events, technical and scientific competitions, hands-on engineering and science activities and the premier career fair geared toward Black people in STEM.



Chapter Expenses

Meetings, Workshops, Events

Food for 10 events: \$1,500

Pre-Collegiate Initiative Event supplies: \$200

Total: \$1,700

Fall Regional Conference

Expected Participants: 14

Event Admission: \$1,400

Travel: Airfare: \$6,594

Food: \$1,680

Housing: \$3,507

Total: \$13,181

Zone Summit

Expected Participants: 12

Event Admission: \$0

Travel: \$50 (gas) * 3 cars = \$150

Food: \$1,080

Housing: \$0 (Local)

Total: \$1,458

Annual National Convention

Expected Participants: 20

Event Admission: \$4,000

Travel: Airfare: \$9,420

Food: \$5,000

Housing: \$6,670

Total: \$25,090

Total: \$41,429



Contribution Levels & Benefits

Patriot Green Sponsor: \$1-\$99

- Recognition in our next chapter news email
- Letter of Appreciation

Bronze Sponsor: \$100-\$499

- Recognition at our next General Body Meeting
- Recognition in our next chapter news email *with company link*
- Letter of Appreciation

Silver Sponsor: \$500-\$999

- Recognition in our next chapter newsletter
- Quarter-page advertisement in next chapter newsletter
- Recognition at our next General Body Meeting
- Recognition in our next chapter news email with company link
- Letter of Appreciation

Gold Sponsor: \$1,000-\$2,999

- Sponsorship of next chapter General Body Meeting
- Recognition on our chapter website with company logo
- Recognition in our next chapter newsletter
- Quarter-page advertisement in next chapter newsletter
- Recognition at our next General Body Meeting
- Recognition in *all* our chapter news emails with company link
- Letter of Appreciation

Platinum Sponsor: \$3,000-\$4,999

- Full-page advertisement in next chapter news email
- Priority information session with chapter members (catering not included)
- Sponsorship of next General Body Meeting
- Recognition on our chapter website with company logo
- Recognition in *all* our chapter newsletters
- *Full-page* advertisement in next chapter newsletter
- Recognition at our next General Body Meeting
- Recognition in *all* our chapter news emails with company link
- Letter of Appreciation

Diamond Sponsor: \$5,000 and up

- Name and logo on chapter t-shirt
- Appreciative Plaque with the date support was received
- Full-page advertisement in *all* chapter news emails
- Priority information session with chapter members (*catering included*)
- Sponsorship of next chapter General Body Meeting
- Recognition on our chapter website with company logo
- Recognition in all our chapter newsletters
- Full-page advertisement in next two chapter newsletters
- Recognition at our next General Body Meeting
- Recognition in all our chapter news emails with company link
- Letter of Appreciation

Non-Monetary Support (varies depending on the level of support)

- Priority information session with chapter members (catering not included)
- Quarter-page advertisement in next chapter newsletter
- Recognition at our next General Body Meeting
- Recognition in our next chapter news email with company link
- Letter of Appreciation



Partnership Commitment Form

To become a partner of GMU NSBE, return this form via mail or email to our chapter. If donating via check, the check can be mailed to the address below. If donating through some other means, contact our treasurer at gmutreasurer5025@gmu.edu for further instructions.

Company Name:	
Street Address:	City, State, Zip Code:
Company Contact Name:	Contact Title at Company:
Company Contact Email Address:	Company Contact Phone Number:
Cash Donation Amount: \$ _____ . ____ If you are sponsoring a scholarship: Scholarship Amount: \$ _____ . ____ How many scholarships are you offering: ____ Include a document with this form describing what qualifications and materials you would like from scholarship applicants. Would you like for us or your organization to select winners? _____ Total Donation Amount (cash + scholarships): \$ _____ . ____ Non-Monetary Support: Description of what you are offering: _____ _____ _____ _____ _____ _____ _____	Total Donation Amount (cash + scholarships): \$ _____ . ____ Selected Level of Support: (select all that apply) <input type="checkbox"/> Patriot Green Sponsor: (\$1-\$100) <input type="checkbox"/> Bronze Sponsor: (\$101-\$500) <input type="checkbox"/> Silver Sponsor: (\$501-\$999) <input type="checkbox"/> Gold Sponsor: (\$1,000-\$3,000) <input type="checkbox"/> Platinum Sponsor: (\$3,001-\$4,999) <input type="checkbox"/> Diamond Sponsor: (\$5,000 and up) <input type="checkbox"/> Chapter Scholarship <input type="checkbox"/> Non-Monetary Support (Employee Mentors, gifts-in kind, etc.)
Company Website Link:	Method of Payment (Cash or Check):

Please make checks payable to "National Society of Black Engineers at GMU"

Forms can be mailed or emailed to:

Mailing address: Student Involvement 2D6 (National Society of Black Engineers), 4400 University Drive,
Fairfax, VA 22030

Email address: gmu.nsbe1@gmail.com

If you would like to fund a scholarship, contact the chapter president or treasurer for more information on how to do this.

